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AssuranceAmerica Announces Appointment of Vice President of Sales and Customer Service for its MGA

ATLANTA--(BUSINESS WIRE)--AssuranceAmerica Corporation (OTCBB:ASAM) announced today that Stacy Warren has joined AssuranceAmerica Corporation as its Vice President of Sales and Customer Service for its MGA, effective November 29, 2010.

"We are fortunate to have Stacy join AssuranceAmerica. Her experience will add depth to our staff and assist the Company in accomplishing its corporate objectives."

Ms. Warren has over fifteen years of executive experience in the insurance industry, specializing in sales, marketing and customer service. Most recently she served as Assistant Vice President with Chartis Insurance in Atlanta.

According to Joe Skruck, President and Chief Operating Officer of AssuranceAmerica Corporation, *"We are fortunate to have Stacy join AssuranceAmerica. Her experience will add depth to our staff and assist the Company in accomplishing its corporate objectives."*

Additionally, Charlie Brock, who had served in that position, is now Senior Vice President of Business Development. In this capacity, Charlie will be responsible for developing strategic alliances, national accounts and growing non-risk bearing revenue streams for our organization.

AssuranceAmerica Corporation focuses on the specialty automobile insurance marketplace, primarily in Alabama, Florida, Georgia, Louisiana, Mississippi, South Carolina, Texas, Arizona and Indiana. Its principal operating subsidiaries are AssuranceAmerica Managing General Agency, LLC ("MGA"), which markets the company's insurance products through over 2,700 participating independent agencies, AssuranceAmerica Insurance Company ("Carrier"), and TrustWay Insurance Agencies, LLC ("Agency"), which primarily sells personal insurance policies through its owned and affiliated retail agencies.

This press release includes statements that may constitute "forward-looking" statements. These statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements, as discussed in the Company's filings with the U.S. Securities Exchange Commission (SEC). Historical results are not indicative of future performance.

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